

Everything
FOOD
C O N F E R E N C E

ATTENDEE GUIDE 2019

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WELCOME

Dear Attendees,

Welcome and welcome back to Everything Food Conference. We can't believe it is already time for Everything Food Conference 2019! Every year we strive to surpass the previous year and are confident that we have done that this year. We anticipate the amazing energy you bring to our expo will again ensure this event will be an uplifting, informative, and successful gathering.

Please see below for some helpful tips and tricks as well as answers to FAQs to maximize your experience at #EFC2019.

As always, if you have any other thoughts, concerns or questions, please do not hesitate to reach out to Andrea Schultz at andrea@foodbloggingconference.com. We can't wait to see you there!

REGISTRATION

All attendees must be registered to attend #EFC2019. You can register on our [website](#).

Once registered, you will receive an email with your unique registration code that you will need to pick up your registration materials onsite at the conference, including your registration badge, your #EFC2019 swag bag, venue layout, and a full conference schedule.

ARRIVAL AND ACCOMODATIONS

When should attendees arrive in Salt Lake City, UT for the conference?

We recommend that attendees arrive in Salt Lake City no later than the evening of Wednesday, May 1st. This will ensure you can hit the ground running for an early start on May 2nd.

Do you have a room block or recommended hotel?

All our room blocks have been filled. They sold out in *30 minutes*! Luckily, our venue is surrounded by lots of great hotel options.

- Hampton Inn Salt Lake City Layton (3 minutes walking to conference center)
- Holiday Inn Express Layton-I-15 (5 minutes walking to conference center)
- TownePlace Suites by Marriott Salt Lake City Layton (6 minutes walking to conference center)
- Best Western Plus Layton Park Hotel (8 minutes walking to conference center)
- Fairfield Inn by Marriott Salt Lake City Layton (10 minutes walking to conference center)

Another avenue is reaching out to fellow attendees for roommate options via the [Official Everything Food Conference Group](#).

DRESS CODE

We want attendees to look and feel their best and love to see the variety of incredible personal style!

- Business or business casual is recommended for each day of the conference. Dress to impress.
- Limit the use of colognes, perfumes or other scented or chemical products to help your fellow attendees with sensitivities.

PACKING TIPS

- Don't leave home without a **Laptop** or **iPad** and the respective **charger**.
- The same goes for your **phone** and **charger**.
- Capture the event with your **DSLR camera**, especially if you are signed up for any of the hands-on photography and/or videography workshops
- Leave room in your suitcase to bring home the Swag Bag and goodies. Better yet, just bring an **extra bag**.
- Wear your most **comfortable shoes!**
 - The Davis Conference Center is extremely easy to navigate with a compact footprint. However, attendees will still be walking between sessions or may be standing for longer periods of time during meal service, mingling, and vendor expo events.
- Meeting rooms can get chilly. Plan accordingly and bring **layers**.
- Check the weather forecast to pack appropriately. Suggestions: **pants, jacket** (as it will get cooler in the evenings), and possibly an **umbrella**.
- It's never a bad idea to bring a **water bottle**. Staying hydrated is important, especially for those coming from lower altitudes. We will have water stations in multiple locations around the conference center.
- Bring **business cards** (100 recommended). Networking and community-building are key benefits of Everything Food Conference. You will meet so many amazing bloggers, influencers, and sponsors in your time at #EFC2019. Our advice - Don't be shy! Go up to people, introduce yourself, give out those business cards, and take someone else's in return. Nourish the connections after the conference is over by following up post-conference, staying in touch, and building your food blogging community
- Of course, bring YOUR **APPETITE!** We are so excited to have delicious food provided through a variety of local and national companies. Get ready to chow down!

VENUE INFORMATION

Address

1651 North 700 West
Layton, Utah 84041

www.davisconferencecenter.com



Directions

- **From 1-15 North**
 - Follow I-15 N to UT-232 N/N Hill Field Rd in Layton.
 - Take exit 331 from I-15 N
 - Continue on UT-232 N/N Hill Field Rd. Drive to N 700 W/Layton Hills Pkwy
- **From 1-15 South**
 - Take I-15 S to N 700 W/Layton Hills Pkwy in Layton
 - Turn right onto N 700 W/Layton Hills Pkwy

Parking

- The Davis County Conference Center offers FREE, ample parking on site!

Layout

Please take the time to familiarize yourself with the venue so you'll feel completely at ease making your way between classes and meals. Plan ahead by reviewing the venue layout below, and check out our [schedule](#) online for event and class locations.



BADGE PICK-UP/ CHECK-IN

Check-in will take place in the Sky Lobby of Davis Conference Center.

Please have electronic ticket and photo id ready.

At check-in, all attendees will receive their registration badge, #EFC2019 swag bag, venue layout, and full conference schedule.

Pre-Conference Workshop and Speed Networking Attendees must pick up their EFC badge before attending any purchased workshop or speed networking event.

EFC Booth Sponsors:

We will have badges and swag bags at company booths on May 1st. Additional check in or registration process is not required for you.

Tuesday, April 30th

- **8:00 – 9:00 am** Registration for The Foodie Bootcamp

Wednesday, May 1st

- **8:00 – 9:00 am** Registration for Pre-conference Workshops
- **12:00 – 1:00 pm** Registration for Pre-conference Workshops
- **4:00 – 4:45 pm** Registration for Speed Networking

Thursday, May 2nd

- **7:00 – 7:45 am** Registration for Speed Networking
- **9:30 – 11:00 am** Open Registration for Full Conference and Business Conference Tickets

If travel plans don't allow you to be there for open registration, don't worry. You will still be able to check-in at the registration desk in Sky Lobby at any point upon your arrival.



SPONSOR BOOTHS

Thursday, May 2nd

- 9:30 – 11:00 am Sponsor Booths Open
- 12:30 – 5:30 pm Sponsor Booths Open

Friday, May 3rd

- 12:00 – 5:30 pm Sponsor Booths Open

Saturday, May 4th

- 9:00 am – 12:00 pm Sponsor Booths Open

See a full list of current sponsors [HERE](#).

MEALS

One of the best parts of this conference is gathering over incredible meals to network, socialize, make new friends, and learn.

As part of your conference ticket, the following meals/snacks are provided:

Thursday, May 2nd

- 11:00 – 11:30 am Welcome Brunch in Eclipse Expo
- 2:20 – 3:20 pm Wine Break hosted by CK Mondavi & Family and Snack Break in Sky Lobby
- 6:00 – 9:30 pm Dinner Around Town (Sponsored Event, Invite Only)

Friday, May 3rd

- 7:45 – 9:00 am Breakfast in Eclipse Expo
- 12:00 – 1:30 pm Food Truck Lunch
- 3:20 – 4:00 pm Wine Break hosted by CK Mondavi & Family and Snack Break in Sky Lobby
- 6:00 – 7:30 pm Dinner in Eclipse Expo

Saturday, May 4th

- 7:45 – 9:00 am Breakfast in Eclipse Expo hosted by National Cattleman's Beef Association
- 12:00 – 1:15 pm Lunch in Eclipse Expo

Unless otherwise indicated, attendee is responsible for any additional meals.

Gluten Free, Vegan, and Vegetarian options will be available for each provided meal. However, we will not be monitoring preparation for each meal, so we ask that you please use your best discretion on whether to join the meal.

SOCIAL MEDIA

We love to see you having a great time, sharing your experiences, and reaching out to include others in our Everything Foodie family.

Please remember to use our official hashtag on all social media posts throughout the conference.

Official Hashtag

- #EFC2019



MOTHER'S LOUNGE

Located in the Green Room and accessible all day. Please visit the registration desk to get the key pad code to access the room.